

Greater consistency. Better performance.

Same consumer recognition.

Like many Proven Winners® annuals, Supertunia® Bordeaux™ Petunia is a variety that consumers request by name and share widely on social media.

Supertunia® Bordeaux™ Improved has been tested over multiple years, confirming strong grower production performance, retail appeal, and most importantly, outstanding garden performance for consumers.

This new introduction also has dramatically increased genetic stability, resolving the somaclonal variation issues previously seen in the original variety and allowing for greater consistency across the supply chain.

Updated Flower Look

Supertunia® Bordeaux™ Improved bears slightly lighter lavender blooms than the original variety, but with the same dark throat and veining. Sometimes, the flowers of Supertunia® Bordeaux™ Improved will be accented by a faint white picotee margin.

The similar flower color and pattern, combined with the improved overall plant performance, makes Supertunia® Bordeaux™ Improved an easy swap in existing recipes and single container production.



Left and Center: Supertunia® Bordeaux™ Improved | Right: Supertunia® Bordeaux™



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www.provenwinners.com

For more information, please contact
your Proven Winners® propagator.

Improved Habit & Flowering

Supertunia Bordeaux Improved has enhanced branching and a tighter, more balanced habit, resulting in a fuller plant that looks great in Grande or Classic containers, monoculture plantings and container recipes.



Left: Supertunia® Bordeaux™ Improved | Right: Supertunia® Bordeaux™

Easier Growth Control

Supertunia® Bordeaux™ Improved is earlier to flower and more heavily flowered than the original, providing strong floral presence during the critical retail sales window.



Left: Supertunia® Bordeaux™ Improved
Right: Supertunia® Bordeaux™

Weather Tolerance & Durability

Supertunia® Bordeaux™ Improved has superior weather tolerance and improved petal substance. This ensures that flowers maintain vibrant color and presentation even after heavy rainfall, providing consistent retail appeal and in the home garden.