

Employee Training

Test Key: _____

Watch video (www.provenwinners.com/training)

Take the test your manager will give you a printed copy to complete or you can take it online.

After completing the test, you will have a few options:

Print out your employee certificate of completion

Feedback (www.provenwinners.com/feedback) – Have a quick comment about the certified training program? Just click the **feedback** link in the left sidebar of our website and let us know what you think. If you are completing certification offline email sandy@provenwinners.com with any comments.

Sign up (www.provenwinners.com/certification/pwu/signup) to receive email links to view the NEW Proven Winners University videos. **EXCLUSIVE TO 2021 CERTIFIED EMPLOYEES ONLY NOTE: You will need to have your certification test key to sign up.**

Sign up to receive our Retail Newsletter (www.provenwinners.com/professionals/newsletters)

Need More Information?

Questions Regarding Certification:

Sandy Wentworth Sandy@provenwinners.com 815-895-1872

Questions Regarding CONNECT+:

Kara Bartmess connectplus@provenwinners.com 815-895-0104

Looking for help with Social Media?

Jessica DeGraaf Jessica@provenwinners.com 616-706-7970

Want to use our Garden Answer videos in your store or in your social media?

Jeanine Standard Jeanine@provenwinners.com 309-824-2561

Looking for additional videos on Proven Winners products?

See all our retailer videos – <https://www.youtube.com/user/provenwinnersretail>

Find new plants for 2021:

<https://www.provenwinners.com/plants/search/year/2021>

Check out our newest website dedicated to the National Plant of the Year Program: www.nationalplantoftheyear.com

Proven Winners University - www.provenwinners.com/University

View 2-5 minute videos on popular topics. Use as additional staff training or share them with your customers.

EXCLUSIVE TO 2021 CERTIFIED EMPLOYEES ONLY

2021 Proven Winners® Certified Garden Center Test



1. What criteria make Proven Winners plants so special?
 - a. They are easy to grow and care for
 - b. They are healthy and have vigorous growth characteristics
 - c. They are trialed and tested to thrive in the garden
 - d. They have a long season of bloom
 - e. All of the above
2. What is the 2021 Annual of the Year™?
 - a. Supertunia Mini Vista® Pink Star *Petunia*
 - b. Supertunia Vista® Bubblegum® *Petunia*
 - c. Supertunia® Royal Velvet Improved *Petunia*
3. Which Hosta below is slug resistant and is also the 2021 Hosta of the Year™?
 - a. Shadowland® 'Waterslide'
 - b. Shadowland® 'Wheee!'
 - c. Shadowland® 'Wu-La-La'
4. Superbells® are best suited landscape applications.
 - a. True
 - b. False
5. Which Supertunia® *Petunia* has been our top seller for 28 years?
 - a. Supertunia Vista® Bubblegum®
 - b. Supertunia Vista® Snowdrift™
 - c. Supertunia® Royal Velvet®
6. What are Proven Accents®?
 - a. A new line of Proven Winners decorative containers
 - b. A collection of 40 top selling accent plants
7. Can any of the Heart to Heart® *Caladiums* be grown in the sun?
 - a. Yes
 - b. No
8. True or False: Proven Harvest™ products are now available to sell in seed packets and as plants.
 - a. True
 - b. False
9. What is the new line of heat tolerant Proven Winners plants called?
 - a. Some Like it Hot
 - b. Hot to Trot
 - c. The Heat is On
 - d. Summer Survivors
10. True or False: The new Luminary™ *Phlox* collection is powdery mildew resistant.
 - a. True
 - b. False
11. Which of the following perennials are deer resistant?
 - a. Color Coded™ *Echinacea*
 - b. 'Sage Advice' *Perovskia*
 - c. Color Spires® 'Back to the Fuchsia' *Salvia*
 - d. All of the above
12. What makes the Oso Easy® Rose line so unique?
 - a. Disease resistance
 - b. No deadheading required
 - c. Long flowering
 - d. All of the above
13. Which Proven Winners ColorChoice shrubs is NOT recommended for privacy screens?
 - a. Stonehenge Skinny® *Taxus*
 - b. Wee Bit Giddy® *Hydrangea*
 - c. Fine Line® Improved *Rhamnus*
 - d. Incrediball® *Hydrangea*
 - e. Spring Grove® *Thuja*
 - f. Wine & Roses® *Weigela*
 - g. Quick Fire Fab® *Panicle Hydrangea*

2021 Certified Training Program Answer Sheet

Fax to: 815-895-1873 or Email: to Sandy@provenwinners.com (Complete by May 1, 2021 to receive rewards.)

Employee Name: _____ Email (needed for PW University): _____

Company Name: _____ Company Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____ Phone: _____

Employee _____ of _____ registered employees (i.e. Employee 1 of 3 registered employees)

1. a.
b.
c.
d.
e.

2. a.
b.
c.

3. a.
b.
c.

4. a.
b.

5. a.
b.
c.

6. a.
b.

7. a.
b.

8. a.
b.

9. a.
b.
c.
d.

10. a.
b.

11. a.
b.
c.
d.

12. a.
b.
c.
d.

13. a.
b.
c.
d.
e.
f.
g.

Thank you for participating in the 2021 Certified Training Program. Best of luck to you this year! Your manager may have pre-selected an item below for all the garden center employees to receive. Please check with your manager before selecting an item.

Select one:

- Ladies S t-shirt
 Ladies M t-shirt
 Ladies L t-shirt
 Ladies XL t-shirt
 Ladies 2XL t-shirt

- Men's S t-shirt
 Men's M t-shirt
 Men's L t-shirt
 Men's XL t-shirt
 Men's 2XL t-shirt

Hat

\$6 POP credit

If you would prefer to mail your completed tests, send them to:

Proven Winners
Sandy Wentworth
111 E. Elm St. Suite D
Sycamore, IL 60178



1. Would you recommend this training program to a co-worker?
 - a. Yes
 - b. No
2. Did you find the handouts useful?
 - a. Yes, I printed them out and used them as helpful tips.
 - b. No, I did not print them out or use them.
 - c. What handouts: I didn't know handouts were available.
3. What sections of the training program did you find helpful? (Check all that apply.)
 - a. Annual variety information
 - b. Perennial variety information
 - c. Shrub variety information
 - d. Marketing and merchandising tips
 - e. Testimonials
 - f. I did not find any useful
4. What best describes the video's overall length?
 - a. Too short
 - b. Just right
 - c. Too long
5. The content that was delivered matched my expectations?
 - a. Strongly Agree
 - b. Agree
 - c. Neutral
 - d. Disagree
 - e. Strongly Disagree
6. Was there any information you felt was missing from the video or should be excluded next year?
 - a. Yes
 - b. No

If yes, what was missing or should be excluded?
7. Which benefits do you appreciate the most? (Select all that apply.)
 - a. Active priority retail listing
 - b. Ability to add your garden center logo to your retail listing on provenwinners.com
 - c. Education regarding Proven Winners marketing plans
 - d. Free promotional item (POP credit, t-shirt or hat)
 - e. Pizza Party
 - f. Access to Exclusive video content through Proven Winners University
 - g. Ability to subscribe to the Connect+ Marketing Solutions
 - h.
 - i. All of the above
8. What other benefits would you like to see?
9. Is this the first time you've completed this training?
 - a. Yes
 - b. No
10. Where did you complete the training?
 - a. At home
 - b. At work
 - c. Other

11. Did you train as a group this year?
 - a. Yes
 - b. No

12. Do you plan on utilizing the Proven Winners University Program?
 - a. Yes
 - b. No

Why?

13. Do you have any suggestions for additional topics we can create short videos for in our new Proven Winners University program? _____

14. My employment status is:
 - a. Full-time
 - b. Part-time
 - c. Seasonal
 - d. Other

15. If your name is chosen in one of our monthly drawings, which gift would you like to receive?
 - a. Gift certificate for Proven Winners store
 - b. \$50 Amazon.com gift card (Canadian residents will receive a Amazon.ca card)

First Name: _____

Last Name: _____

Garden Center: _____

Email: _____

Phone: _____