Social Media Made Easy!

YOUR CUSTOMERS ARE LOCAL, YOUR MARKETING SHOULD BE TOO!

Promoboxx is a digital marketing platform that allows your store to easily promote relevant branded content via social media. Create your free account and gain access to high-quality content at your fingertips. All marketing content is co-branded and customizable for your business.

WHAT YOU GET

- Posts and paid ads that look like they are coming from you.
- An easy way to promote that content via Facebook & Instagram.
- You can set the campaigns to automated or manually schedule them to meet your needs.
- Real-time reporting to track your success.
- Access to the Promoboxx support team to answer any and all questions!

HOW PROMOBOXX WORKS



CUSTOMIZE & POST

Want to add your own touch or customization. Each post can be customized to you. Don't have time? Your posts can be automated.



CONSUMER INSIGHTS

Get consumer insights on the content that's promoted.

- Post-by-post reporting
- Customer reach
- View consumer leads

promoboxx.



CREATE & INVITE

Proven Winners creates

high-quality marketing

campaigns and invites you

via email.

Exclusive Marketing Solutions for IGCs



Support your local pollinators this spring! We offer a wide assortment of Proven Winners perennials and shrubs that provide great nectar and pollen sources. Please stop by and visit with one of our team members to learn more.



A Marketing Program That Works for You

GET STARTED TODAY AT <u>PROVENWINNERSSOCIAL.COM</u>

Proven Winners CONNECT+ Enhanced and Elite subscribers can localize and streamline social marketing efforts even more with out new partner, Promoboxx. Proven Winners provides the free ready-to-publish content and access to Promoboxx as part of your CONNECT+ subscription - all you have to do is sign up.

HOW TO CREATE YOUR PROVEN WINNERS MARKETING

- Sign up for free at ProvenWinnersSocial.com
- Confirm your garden center's address, website, and phone number.
- Connect your social accounts. Please note that you will need to be an admin on your store's Facebook page and your Facebook password to connect.
- After connecting your social accounts, make sure to turn on Facebook automation.
- Do you have questions or need assistance? Reach out to Karin at (815) 895-0104 or Karin@ProvenWinners.com



Please note that Proven Winners and Promoboxx do not have access to your Facebook log-in or account information.

STAY ORGANIZED & SCHEDULE

Stores can manage hours of social media marketing in one sitting! Scheduling allows stores to select and customize their content – then tell Promoboxx when to share it on their behalf. Schedule posts for the full month all at once. For questions, please contact Karin at (815) 895-0104 or Karin@ProvenWinners.com.

MAXIMIZE TIME WITH AUTOMATION

Automation helps garden centers save the maximum amount of time while still reaping the benefits of high-quality content. Once enabled, the brand will automatically share new organic and paid content on Facebook for you. For technical support, please contact Promoboxx at (800) 380-7502 x 1 or email them at support@promoboxx.com.